



BRANDS IN ATTENDANCE

Brands registered as of May 22, 2009

3 rd Wave	FastCompany	No Name [®] Premium Meats & Seafood
Accenture	First Weber Group	Northwestern Mutual Insurance
Advanstar Communications	Fiskars	Olive Garden
Advertising Research Foundation	Four Seasons Sunrooms	Optique Capital Management
Alcatel-Lucent	GE Healthcare	Oscar Mayer (Lunchables, Boca, Claussen)
Altimeter Group	Gilda's Club	PepsiCo
Altoids	Glanbia Nutritionals	PremierGarage
American Association of Advertising Agencies	Gold'n Plump	Procter & Gamble
American Express	Great Wolf Resorts	Robinson Outdoor Products
American Girl	Greater Madison Convention & Visitors Bureau	Sargento Foods
American Players Theatre	HID Global	Saris Cycling (CycleOps Power, PowerTap)
Ariens lawn & garden equipment	Horizon Fitness	S.C. Johnson
Bali, Graber, Nanik window fashions	Imation	Scottrade
Beef (It's Whats for Dinner)	Institute for Wisconsin's Health	SECURA Insurance
Belize tourism	Interactive Advertising Bureau	Shell Lubricants
Best Buy	Intuit	SONY
Briggs & Stratton	Jewelers Mutual Insurance	St. Petersburg Times
Brown Forman (Early Times, Canadian Mist, Bonterra, etc.)	Jockey International	Sterling Plumbing
Cannondale Sports Group (Schwinn, Mongoose, Cannondale, etc.)	Johnson & Johnson	Sub-Zero and Wolf appliances
Capital Times	Johnson Financial (Johnson Bank, Johnson Insurance)	Sunny Delight Beverages
CBX	Johnsonville Sausage	The Swiss Colony
Chazen Museum of Art	KI	TDS Telecommunications
Church Mutual Insurance	Kimberly-Clark (Kleenex, Huggies, Depend, Poise, Viva)	The Douglas Stewart Company
CIBA Vision - Novartis	Kohler	The Elations Company
Cincinnati Bell	Kraft	Thrive
Clif Bar, Luna Bar	Lee & Wrangler Jeans	University of Wisconsin-Madison
Compass Point Media	M&I Bank Corporation	Veridian Homes
Cottonelle	Marshfield Clinic	Wawa, Inc. convenience stores
CUNA Mutual Group	McDonald's	Wisconsin Association of CVBs
Curley Communications	Midwest Airlines	Wisconsin Focus on Energy
Dean Health System	Miller Brewing	Wisconsin Lottery
Drs. Foster & Smith Pet Supplies	Milwaukee Journal Sentinel	Wisconsin REALTORS Association
eatbigfish	Monitor Group	Wisconsin Tourism
Enzymatic Therapy	Monroe Clinic	Wm. Wrigley Jr. Co. (Extra, Hubba Bubba, Juicy Fruit, etc.)
ExactTarget	National Guardian Life	World Council of Credit Unions
	Netconcepts	
	Neutrogena	
	New Balance Athletic Shoes	
	Nike	

